Analytics Institute of Australia

MASTER OF BUSINESS ANALYTICS

Course CRICOS Code: 118543M

ONSHORE OFFER

The Master of Business Analytics prepares professionals to be leaders in data-driven decision-making and digital transformation.

The course provides students with the business acumen and analytical prowess needed to bridge the gap between business objectives and technological solutions. In this course, you will learn to gather and prepare data, extract meaning, and apply analytical tools and techniques to shape business strategy.

Study Mode
On-campus

Campus
Melbourne

Total Tuition Fees
AUD ~~48,000~~
AUD 30,000*

***Offer valid for enrolment for 2026 intakes**

TRIMESTERS	ORIENTATION DATE	TRIMESTER START DATE
Trimester 3B	9 January 2026	12 January 2026
Trimester 1A	6 March 2026	9 March 2026
Trimester 1B	1 May 2026	4 May 2026
Trimester 2A	3 July 2026	6 July 2026
Trimester 2B	4 September 2026	7 September 2026
Trimester 3A	31 October 2026	2 November 2026

Career Outcomes

As a AIA graduate, you 'll have the business mindset and practical experience needed to meet this demand and you will be able to participate in a variety of roles including:

1. Business Analyst
2. Software Engineer
3. Enterprise Architect
3. Data Analyst
4. Business Intelligence Consultant
5. Statistical Consultant

analyticsinstitute.edu.au/MBAn

This qualification is recognised under the Australian Qualifications Framework

Australian Qualifications Framework

Full-time 2 years

- 8 units per year
- 2 semesters per year

Administration Fee: AUD 250 (Non-refundable)

By using SAS in this course, AIA graduates will receive SAS badge (sas.com) as part of their qualification.

sas

Analytics Institute of Australia is a part of

PassEd GROUP

ABN: 18 640 236 380 | CRICOS CODE: 04059D | TEQSA PROVIDER NUMBER PRV: 14346

PUBLISHED ON 28/11/2025

COURSE STRUCTURE

A typical study plan is shown below:

YEAR 01

ANA403 - Business Analytics Fundamentals	BAN406 - BPR and Software Engineering
BUS404 - Business Strategy and Analytics	BAN409 - Systems Analysis and Design
ANA404 - Data Mining and Machine Learning	BAN408 - MIS and Business Systems Planning
BAN407 - Enterprise Architecture and Artifical Intelligence	BUS405 - Ethics and Privacy in Business Analytics

YEAR 02

ANA503 - Advanced SQL and Data Warehousing *ANA403	ANA505 - Cloud Computing and Data Services
ANA504 - Predictive Analytics and Forecasting	ANA506 - Business Intelligence and Reporting
ANA602 - Advanced Data Visualisation	Research Project in Business Analytics
ANA603 - Big Data Analytics	WIL602 - Work Integrated Learning *BUS405

*Pre-requisite(s)

Entry Requirement

- Successful completion of an Australian Bachelor degree (or equivalent) OR
- Applicants with a minimum of Vocational Graduate Certificate in Business or IT, with a minimum of 3 years work experience
- IELTS Overall 6.0, with not less than 6.0 (or equivalent)

Mature-age applicants with relevant work experience or professional accreditation assessed as equivalent to a Bachelor degress may be considered.

Assessment Methods

Students learn through a variety of activities:
In-class discussions, case study analysis, business report writing, research work, practical problem-solving, team building, role-play, debates and self-reflections.

In the final year of the course, students will undertake a work-integrated learning unit (100 - 120 hours of work placement), designed to be a capstone unit for the course.

Assessment types include case studies, projects, reports and presentations, problem-solving, reflections and journals, tests and quizzes and a small number of examinations.