Analytics Institute of Australia

BACHELOR OF

# BUSINESS TRANSFORMATION

COURSE CRICOS Code: 111122M

**OFFSHORE** OFFER

The Bachelor of Business Transformation prepares students to implement and drive organisational change and successful transformation in a world of unprecedented disruption and market turbulence.
The course prepares students for the use of data that helps inform vision, drive strategy, measure outcomes, and respond to customer needs.

**Study Mode**
On-campus

**Campus**
Melbourne

Total Tuition Fees
AUD ~~60,000~~
**AUD 40,000***

***Offer valid for enrolment for 2026 intakes**

| TRIMESTERS | ORIENTATION DATE | TRIMESTER START DATE |
|---|---|---|
| **Trimester 3B** | 9 January 2026 | 12 January 2026 |
| **Trimester 1A** | 6 March 2026 | 9 March 2026 |
| **Trimester 1B** | 1 May 2026 | 4 May 2026 |
| **Trimester 2A** | 3 July 2026 | 6 July 2026 |
| **Trimester 2B** | 4 September 2026 | 7 September 2026 |
| **Trimester 3A** | 31 October 2026 | 2 November 2026 |

## CAREER OUTCOME

As a AIA graduate, you'll have the business mindset and practical experience needed to meet this demand and you will be able to participate in a variety of roles including:

1. Business consultant
2. Business intelligence specialist
3. Investment analyst
4. Venture capitalist
5. Digital transformation consultant
6. Information analyst
7. Information manager/officer
8. Market analyst

This qualification is recognised under the Australian Qualifications Framework

Australian Qualifications Framework

**Full-time** 3 years

- 8 units per year
- 2 semesters per year

**Administration Fee:** AUD 250 (Non-refundable)

**Fast track** 2 years

- 12 units per year
- 3 trimesters per year

**Administration Fee:** AUD 250 (Non-refundable)

By using SAS in this course, AIA graduates will receive SAS badge (sas.com) as part of their qualification.

sas

Analytics Institute of Australia is a part of

PassEd GROUP

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ABN: 18 640 236 380 | CRICOS CODE: 04059D | TEQSA PROVIDER NUMBER PRV: 14346

PUBLISHED ON 28/11/2025

Analytics Institute of Australia

## COURSE STRUCTURE

| CORE UNITS | 18 | ELECTIVE UNITS | 06 |
|---|---|---|---|

A typical study plan is shown below:

| | | | | |
|---|---|---|---|---|
| YEAR 01 | ANA101 Fundamentals of Business Statistics | CX101 Introduction to Design in Business | ANA103 Data Analytics Fundamentals sas | BUS103 Strategic Management |
| | BUS102 Fundamentals of Management | ANA102 Tools for Data Exploration sas | Elective 1 | Elective 2 |
| YEAR 02 | Elective 3 | BUS101 The Macroenvironment in Business | BUS203 Project Management | BUS205 Digital Ethics |
| | ANA204 Predictive Analytics (*ANA101, ANA103) sas | CX102 Introduction to Customer Experience Design (*CX101) | ANA202 Visual Analytics (*ANA101, ANA102) sas | Elective 4 |
| YEAR 03 | Elective 5 | BUS301 Business Process Management (*All Level 100 and 200 units) | BUS303 Measuring Transformation Success (*All Level 100 and 200 units) | CX201 Introduction to CX Strategy Design (*CX102) |
| | CX301 CX Implementation and Measurement (*CX201) | ANA302 Consumer Analytics (*ANA202, ANA204) sas | Elective 6 | WIL301 Work Integrated Learning (Capstone) (*All Level 100 and 200 core units) |

*Pre-requisite (s)

## ELECTIVE BANK

### Set A – Business Analytics

**BAN106** MIS and Business Systems Planning

**BAN107** Software Engineering

**BAN206** Systems Analysis and Design (*BAN106)

**BAN207** Systems Development (*BAN107)

**BAN306** Business Process Reengineering and AI (*BAN206)

**BAN307** Enterprise Architecture (*BAN207)

### Set B – Analytics

**ANA104** Databases for Business Intelligence

**ANA105** Data Analytics with R

**ANA201** Statistical Applications in Data Science (*ANA101)

**ANA203** Data Wrangling and Analysis with Python (*ANA105)

**ANA301** Social Media Analytics (*ANA202, ANA203)

**ANA303** Analytics Project 1 (*ANA202, ANA204, BUS203)

### Set C – General

**WIL101** Work Integrated Learning (foundations)

**BUS202** Target Operating Models

**BUS201** Disruption and the Fourth Industrial Revolution

**EP201** E-Portfolio A

**BUS304** Communication and Data Storytelling

**EP301** E-Portfolio B (*EP201)

## ENTRY REQUIREMENTS

- Age 18 and above
- Successful completion of year 12 with studies in English (see below for score requirements) or equivalent

### For Domestic Students

- 60 (minimum) ATAR score
- Victorian Certificate of Education (VCE) units 3 and 4 with a study score of at least 30 in English (EAL) or at least 25 in English other than EAL

### For International Students

- English proficiency at IELTS 6.0 (no band less than 6.0) or equivalent
- Successful completion of international equivalent of VCE with equivalent ATAR score

## ASSESSMENT METHODS

Students learn through a variety of activities: In-class discussions, case study analysis, business report writing, research work, practical problem-solving, team building, role-play, debates and self-reflections.

In the final year of the course, students will undertake a work-integrated learning unit (120 hours of work placement), designed to be a capstone unit for the course.

Assessment types include case studies, projects, reports and presentations, problem-solving, reflections and journals, tests and quizzes and a small number of examinations.

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